

MUNICH “ASA NO KAI”

JAPANESE-GERMAN BREAKFAST MEETING

Venue: Mandarin Oriental Munich, Neuturmstrasse 1, 80331 Munich

Time: September 14th, 2017 (Thursday), 8:00 - 10:00 a.m.

The Japanese-German Business Association (DJW) invites you to share ideas, contacts and information on business related topics while enjoying breakfast at our “Asa no Kai” in Munich. Our guests will be welcomed by Consul General Hidenao Yanagi. The event will be held in English.

Topic: “Electronics and Electrical Components for E-Mobility and Self-Driving Cars – A Japanese Company’s Point of View”

Agenda

08:00 – Registration, Networking
08:30 – Welcome, Breakfast
09:00 – Speech, Q&A
09:30 – Discussion
10:00 – Close

The recent “Diesel scandal” has fuelled critical discussions about the future of combustion engines and further accelerated the transition to electric vehicles. As a consequence, the concepts of mobility are radically changing at this point. Car manufacturers and suppliers have to rethink and reevaluate their strategies and investments. This development also fosters innovations in technology and provides numerous opportunities for joint German-Japanese business activities. What are the key components of an electric car and – to take one further step into the future – what are the ingredients that turn self-driving cars into reality? How could Japanese and German companies benefit from one another and even adapt technological improvements?

Speaker: Takahiro Shiohara, Head, R&D Center of TDK Europe GmbH

Dr. Dr. Shinichiro Nishizawa, Deputy Head, R&D Center of TDK Europe GmbH



At Panasonic, Takahiro **Shiohara** was General Manager and in charge of embedded software development, among others he established a software development centre in China. In 2010, he joined TDK and was in charge of the development of energy systems such as electric vehicle (EV) power supply, wireless charging and battery management systems, as well as Deputy General Manager until end of March 2017. Currently, he is Head of the R&D Center of TDK Europe GmbH in Munich and in charge of EV power supply, artificial intelligence and robotics development.

Dr. Dr. Shinichiro Nishizawa is Deputy Head of the R&D Center, the technology headquarter of TDK Europe GmbH in Munich. From 2006 to 2017, he worked at the Automotive R&D Headquarter of Robert Bosch GmbH in Stuttgart. He received his first doctorate degree (Ph.D.) in Tokyo in 2000, and the second Dr.-Ing. in Stuttgart in 2006. He was research fellow of the Japan Society for the Promotion of Science (JSPS) in 2000 and Alexander von Humboldt (AvH) Foundation Germany in 2003.



Supporters: Japanisches Generalkonsulat München
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JETRO

美都会 MITOKAI

DJW members may participate for free.

Registration for “Asa no Kai” in Munich on September 14th, 2017

Take this opportunity to network and register via email (events@djw.de), fax (+49 - (0)211 - 99 45 92 12) or **online before September 11th!**

☐ Yes, I would like to participate. I am a **DJW member** and will participate for free.

☐ Yes, I would like to participate. I am **not a DJW member** and will cover the costs for the breakfast by myself (**EUR 35**).

[Please transfer this amount in advance to the event – bank details and invoice will be provided after registration.]

Title: _____ First name: _____ Surname: _____

Company: _____ Position: _____

Street: _____ Postal Code/City: _____

Phone: _____ E-Mail: _____

Signature*: _____

* With my signature, I agree to have my name appear on the list of participants and to receive invitations to future DJW events via email. I am aware of the fact that photographs taken at the event might appear on the DJW website and on our social media presence. **Important:** The number of participants is limited. Applications will be processed in the order of their arrival. In case there are more applications than available seats, a waiting list will be opened. Breakfast costs will be charged (also for DJW members) if you do not attend the Asa no Kai without cancelling the participation in written form three days prior to the event. Please keep in mind that your DJW membership applies for the registered branch office only. Kindly be reminded that your membership applies for the employees of the registered office only. For further questions, please contact the DJW team (phone: 0211 - 99 45 91 91, e-mail: events@djw.de).